

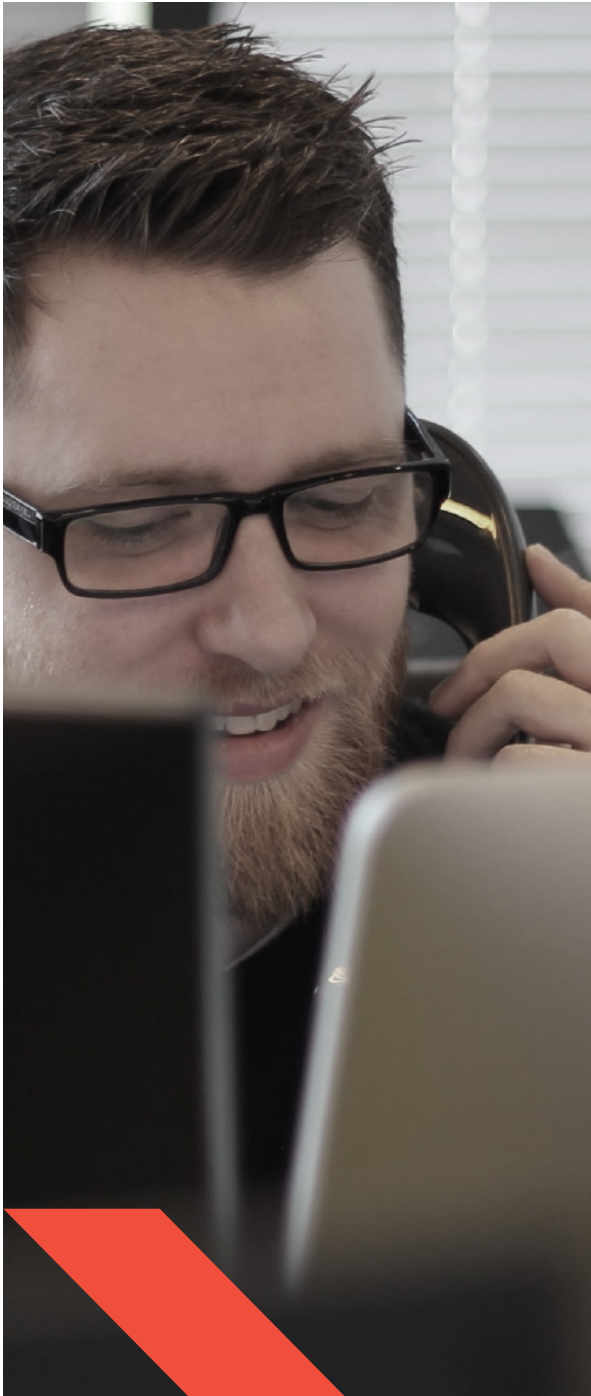


# Unified Communications

Whether it's spoken word, a simple chat message or contributing in a group, how we communicate with each other can be powerful.

For organisations it's critical to know that your communications platform can harness this power for your team to simply connect with each other, or with the wider world





# What is Unified Communications?

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The digital transformation in business has not been limited to just the computers, servers and network. The humble voice-only business phone system has received a digital makeover.

Traditional business phones have been a simple proposition of handsets on desks, voice-only services and if an organisation was advanced, the potential of voicemail for each user.

What wasn't so visible has been the challenges associated with maintaining and updating the services. Then there was the significant capital cost associated with purchasing a PBX.

## **The new model for businesses is Unified Communications.**

Unified Communications (UC) is the integration all communications services for users and organisations into one environment.

Users utilise one environment for voice calls, instant messaging/chat, collaboration, presence and so much more. Users aren't restricted to desk phones, with next generation UC offering soft clients to access UC services via PC or smartphone apps both in the office and on the road.

Organisations can exploit significant productivity benefits, simpler maintenance and far greater cost-effectiveness when moving to UC.



## A Proven Platform

With our background in advanced communications and networking solutions, we know how a powerful platform can support fast decision making and high performance in business.

Our Unified Communications platform, powered by Mitel, has been developed to provide businesses with a high-performance platform delivering secure, reliable voice services, with the ability to scale and add functionality, such as instant messaging, presence and web collaboration.

Mitel is a global leader in Unified Communications with over 70 million companies in 100 countries using the platform in their business operations.

The flexibility of our Unified Communications platform, and our status as a Mitel Gold Partner provides significant functionality and performance, at much lower cost than traditional PBX systems.



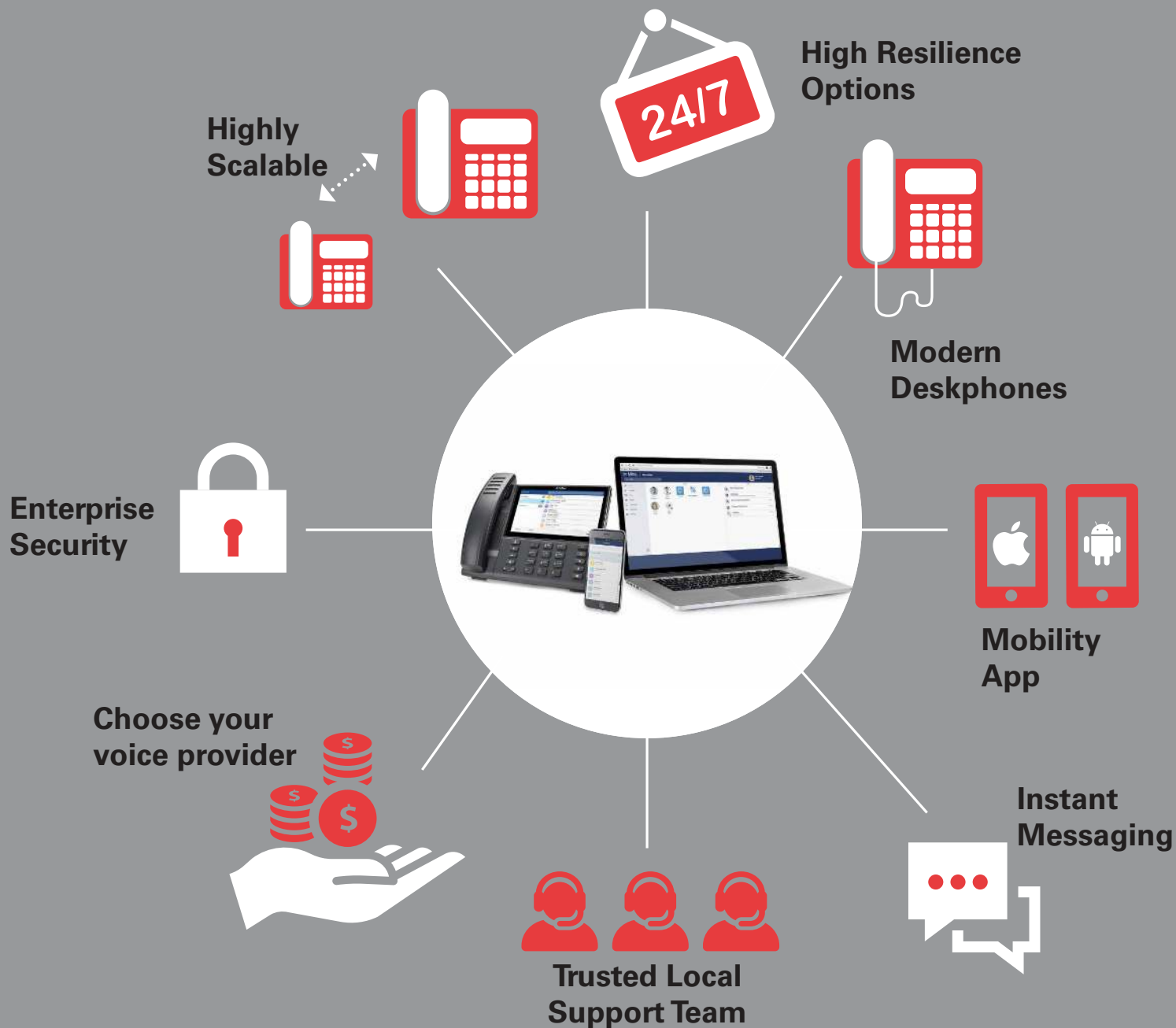
# A Flexible Approach

Features	Benefits
<b>On-Prem or Cloud Hosted</b>	Gives you the flexibility to power your communications the way you want
<b>One platform – multiple solutions</b>	Start with voice, add collaboration, and then contact centre when you're ready
<b>Easily scale</b>	Ramp up quickly to 1,000s of users without major capital costs, just simple monthly OPEX, per user.
<b>Single number coverage</b>	Utilise our UC solution through business grade handsets, via soft client on PC or via smartphone, across multiple sites
<b>A Full Suite of Value-Adds</b>	Utilise one platform for voice, instant messaging and web conferencing. You choose, and add-on as you need without expensive hardware upgrades.
<b>Simple to support</b>	Easily manage all your users for simplified adds, moves or changes
<b>Resilience</b>	Keep connected and quickly relocate your telephony if your business experiences a major disruption. High availability configurations are also available.

We have a strong track record in communications technology with an in-house team who are highly skilled and experienced across:

- Solution design
- Hardware sourcing
- Software upgrades
- Voice over Wireless integration
- Project Management
- Integration with SIP voice services
- Ongoing technical support – Levels 1-3







## Why Invest in UC?

With surveys suggesting by implementing a latest-generation Unified Communications solution, a company of just 100 employees could add back more than 191 hours per day\* of company-wide productivity, the benefits implementing a reliable and high-performance Unified Communications system are undeniable.

And according to recent overseas research, which is mirroring Australian trends, click-to-call functionality has increased calls to businesses from smartphones by nearly 34%. Are you answering the call?

Make every call count with an Aqura Unified Communications solution.

*Reference*

\* **Mitel Communications – Make Every Call Count Survey 2019**  
<https://www.uctoday.com/unified-communications/unified-communications-101/>





## About Aqura Technologies

Aqura Technologies offers a broad suite of communications solutions which are enablers of high performance teams in modern, digitally driven organisations and environments.

Aqura is recognised as an innovator having delivered Private 4G LTE networks since 2016, delivering Australia's first underground LTE network in 2017 and our Autonomous Remote Communications (ARC) platform winning WAITTA and Australian Computer Society awards for innovation. Aqura's Content Access Network platform operates seamlessly in over 10,000 rooms providing people with entertainment and communications.

Aqura, a fully owned subsidiary of ASX Listed Veris Group delivers its services across Australia from offices in Perth, Melbourne and Brisbane.

### Contact

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[aqura.com.au/uc](http://aqura.com.au/uc)

## Our Solutions



### Industrial Wireless

High-speed, secure 4G LTE and Wi-Fi



### Content Access Network

User-centric access to entertainment, Internet and communications



### Autonomous Rapid Communications Platform

Fast-deployment, remote high-speed network



### Industrial IoT

Unified management and integration of connected sensors and 'things'



### Unified Communications

Full integrated voice and collaboration technology powered by Mitel

