



## Complete Access Network

Connect and deliver a great entertainment and internet experience with one cost effective and feature rich platform.





## It's About The Experience

People use the internet and TV to relax, manage their lives and to connect with loved ones. That's the good experience they want, without any frustrations to get it working.

For many years, Aqura has been enabling people in accommodation facilities to access TV and the internet, so we have learned a few things along the way –

1. Connecting up needs to be easy. For all your devices.
2. People want to be able to choose their own content.
3. Why watch something on your phone when there is a TV in front of you?
4. One person's experience and security should not be compromised by another person's.

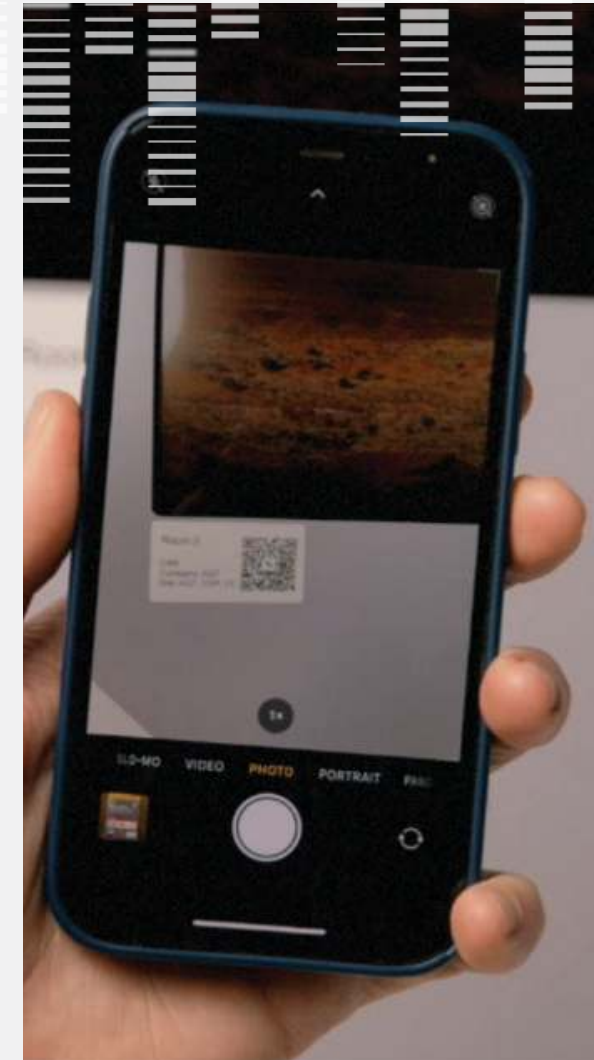
We saw that these were challenges in many sites that needed to be fixed. So we fixed them, with our own platform –

**Aqura Complete Access Network (CAN)**

# A Complete Access Network

Aqura's Complete Access Network platform delivers simplified and high-capacity digital communication and BYO Streaming Services access.

- User freedom and choice with BYO Streaming (BYOS) model with no costly bundled PayTV
- "BYO password" for a greatly simplified connection experience with multiple BYO devices
- Each person has their own personal, secure network with bandwidth reserved just for them
- Secure and simple casting capability
- Integrated from backhaul through to end user BYO device access (BYOD)
- Highly secure with enterprise grade firewall, content filtering and bandwidth optimisation
- Commercial / industrial grade Wi Fi
- Scalable to thousands of users
- Modular, building block approach





## Byo Devices With Byo Password

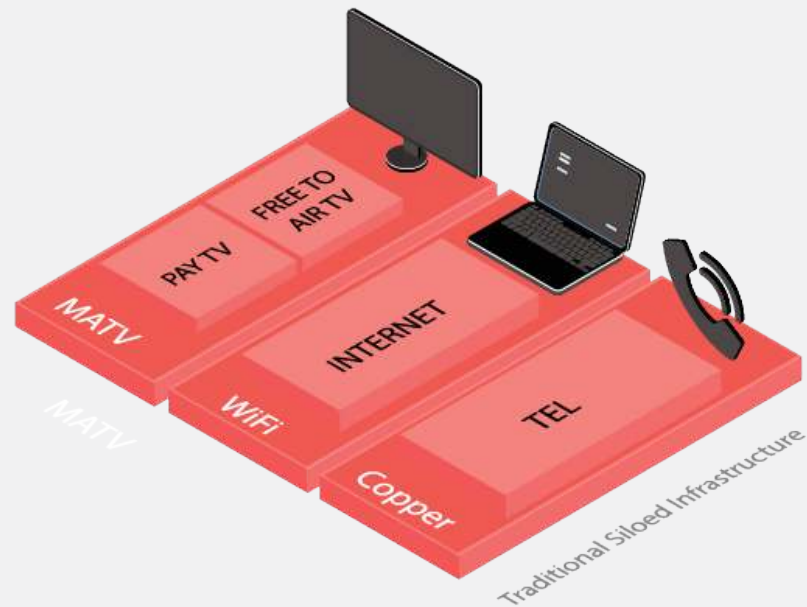
- Each person can create their own unique password for the site-wide Wi-Fi access.
- Their password connects their device to their own secure & separate network with its own allocated bandwidth.
- There's no need to go through complex sign on processes to connect each time.
- Connect to Wi-Fi like you would at home and that's it – no more signups just set and forget.
- This allows you to connect any of your devices, like laptops, tables, game consoles and Apple TVs, and more, just like you would at home.



## Cast Your Own Entertainment

- BYO device means you can also BYO the streaming services guests already enjoy.
- Casting to a TV (casting enabled) is as simple as scanning a QR code next to the TV.
- Any casting capable app now automatically detects the available TV for use. Click the cast icon and enjoy the show on the big screen.
- Only guests can see the TV in their personal network, stopping mistakes with casting to the wrong screen.
- Enjoy shows on your TV with casting that is available with most streaming apps like Netflix, Stan, Kayo, Prime, iView and more.\*

# Move Beyond Legacy



## TRADITIONAL SILOED INFRASTRUCTURE

Legacy communications and entertainment keep the distribution systems separate between TV, internet and telephones. This results in extra expense from duplicated infrastructure and limits opportunities to add new services and features.



## AQURA'S COMPLETE ACCESS NETWORK

Through integrating services into one optimised, prioritised and managed network, Aqura is able to provide networks that not only provide better value for money, but also allow new services to be provided easily.

- Users can use their own devices and streaming subscriptions, providing greater flexibility and satisfaction.
- Businesses can see typical savings of up to 40% with Aqura's CAN.



## Custom Channels

Maximise how effectively you share information with your staff and residents by turning every TV into a digital display.

Aqura's CAN Custom Channels enables popular digital signage and messaging applications to be displayed as TV channels. Use your current digital signage platform or allow Aqura to provide a recommended solution.

Customer content is highly customisable and can be displayed as video, image or slide.

Show content that works for you –

- Corporate videos with safety updates, site information, healthy lifestyle information etc.
- Bus timetables, updates to flight information
- Menus for the day and the week ahead
- Weather reports

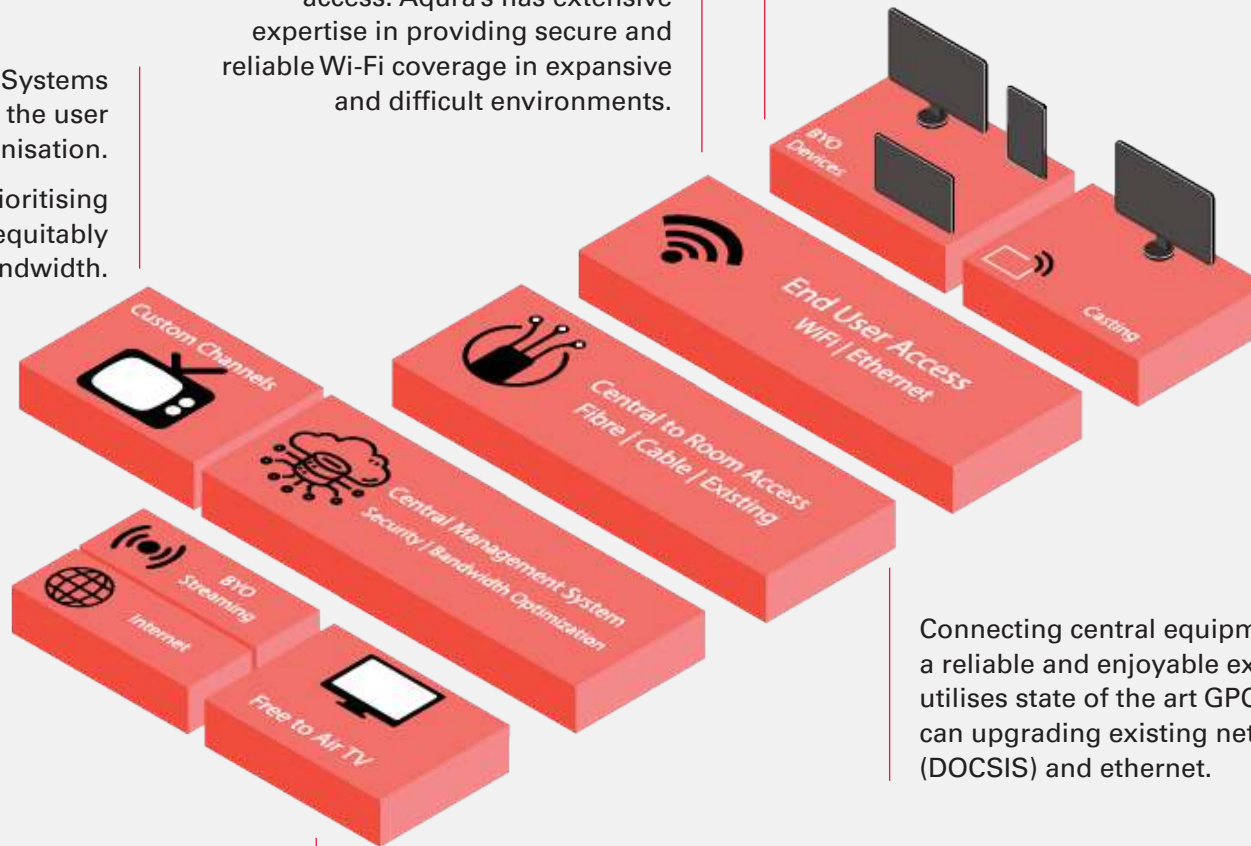
# Enhanced User Experience

Aqura's Central Management Systems provide a secure experience for the user and their host organisation. Bandwidth is also optimised, prioritising communications and equitably managing precious bandwidth.

End users need reliable internet access. Aqura's has extensive expertise in providing secure and reliable Wi-Fi coverage in expansive and difficult environments.

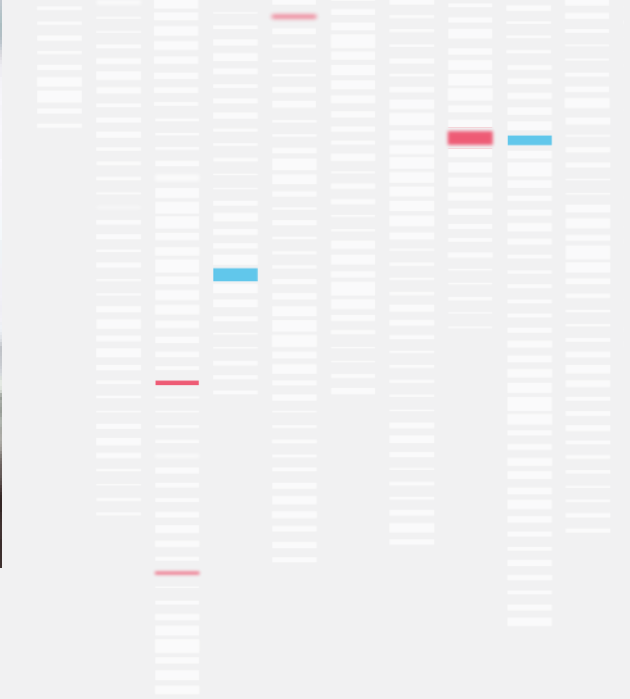
Aqura's CAN allows for BYO devices so people can use their phones, tablets and computers to access the internet and their chosen entertainment services.

Aqura can also provide televisions to suit a wide range of requirements.



Connecting central equipment to people underpins a reliable and enjoyable experience. Aqura utilises state of the art GPON fibre networks or can upgrading existing networks, including cable (DOCSIS) and ethernet.

Users are able to access Free to Air TV and the internet using Aqura's CAN. By optimising internet access, people can enjoy their own streaming services, voice and video communications, social media and all that new internet services the future may hold.



## ABOUT AQURA TECHNOLOGIES

Aqura Technologies offers a broad suite of communications solutions which are significant enablers of high performance in modern, digitally driven enterprises.

The organisation is known for innovation, whether it is our technology approaches such as Private 4G and 5G and Industrial IoT, or our commercial approaches which now offer in-house developed technology solutions via flexible as-a-Service models.

Aqura delivers its services across Australia from offices in Perth, Melbourne and Brisbane.

Aqura is a standalone company in the Telstra Purple family of businesses.

Contact: 1300 58 57 58



### Industrial Wireless

High-speed, secure 4G & 5G and Wi-Fi



### Complete Access Network

User-centric access to entertainment, Internet and communications



### Industrial IoT

Unified management and integration of connected sensors and 'things'

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